

PLASTIC FREE PLEASE! ACTION GROUP WEST CHESTER, PA

NOTES FOR YOU, THE BUSINESS OWNER



How does plastic pollution affect you?

Be smart and sustainable!

- The anti-plastic movement is gaining traction and you can be a part of it!
- End support of the plastic bag industry that makes \$4 billion a year in profits - all at the expense of the environment
- Company investors are pressuring companies to reduce use of plastic packaging - get ahead of their request!
- Shops that offer plastic free items attract and keep eco-friendly customers

Save Money

- Many of the disposable items you currently invest in can be replaced with reusable items that will save you from frequently buying and replacing stock

Local Recycling Costs Go Up

- Your local trash/recycling costs are going up! Municipalities pay approximately \$80 a ton to dispose of plastic bags that get clogged in the recycling process, which taxes local funds

What can you do?

Reduce Plastic Consumption

- Sell items without plastic packaging - try paper, glass, cotton, or encourage bring your own bags policies
- Showcase and be proud of your plastic free accomplishments! Let your customers know what you are doing to combat plastic waste

Recycle The Right Materials

- If you have to sell plastic, only sell the kind that can eventually be recycled in your town - Check your Township recycling company guidelines to reduce contamination - remember, no food waste or grease always!